

# Doctors Health Alliance Ltd

## Privacy Policy

**Effective Date:** March 24, 2025

**1. Introduction** Welcome to the website of Doctors Health Alliance Ltd. Your privacy is important to us, and we are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [doctorshealthalliance.org.au].

By using our website, you agree to the collection and use of information in accordance with this policy. If you do not agree with any part of this policy, please do not use our website.

**2. Information We Collect** We may collect and process the following types of personal information:

- **Personal Identification Information** (e.g., name, email address, phone number, mailing address)
- **Account Information** (e.g., username, password, profile details)
- **Payment Information** (if applicable, for purchases or subscriptions)
- **Technical Data** (e.g., IP address, browser type, operating system, device information)
- **Usage Data** (e.g., pages visited, time spent on site, referral sources)
- **Cookies and Tracking Technologies**

**3. How We Use Your Information** We use the collected information for the following purposes:

- To provide, operate, and maintain our website and services
- To process transactions and send order confirmations
- To send marketing communications (with your consent)
- To improve our website functionality and user experience
- To detect and prevent fraud, unauthorized activities, and security issues
- To comply with legal obligations

**4. Sharing Your Information** We do not sell or rent your personal data. However, we may share your information in the following situations:

- **With Service Providers:** We may share data with trusted third-party vendors to assist with website functionality, payment processing, analytics, and email communication.
- **For Legal Reasons:** If required by law or to protect rights, property, or safety.
- **Business Transfers:** If our company is merged, acquired, or sold, your information may be transferred to the new entity.

**5. Data Security** We implement reasonable security measures to protect your personal data. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your data, we cannot guarantee its absolute security.

**6. Your Rights and Choices** Depending on your location, you may have the following rights regarding your personal data:

- The right to access, update, or delete your information
- The right to opt out of marketing communications
- The right to restrict processing of your data
- The right to data portability
- The right to withdraw consent (if applicable)

To exercise any of these rights, please contact us at [[info@doctorshealthalliance.org.au](mailto:info@doctorshealthalliance.org.au)].

**7. Third-Party Links** Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies before providing any personal information.

**8. Cookies and Tracking Technologies** We may use cookies and similar tracking technologies to enhance user experience.

**9. Changes to This Privacy Policy** We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Your continued use of our website after changes are made signifies your acceptance of the updated policy.

**10. Contact Us** If you have any questions about this Privacy Policy, please contact us at:

Doctorshealthalliance.org.au  
[PO Box 7427, Halifax Street,  
Adelaide, SA 5000]  
[info@doctorshealthalliance.org.au](mailto:info@doctorshealthalliance.org.au)

Approved: Board: 24/03/2025

For review: March 2027